

## Brick Votes

### Why?

Brainstorming activities are a great way to surface lots of ideas. If you are unconstrained in your brainstorming you'll need a way to filter the results to bring the top ideas to the fore. You can do this by introducing scarcity and forcing people to think about what is really important.

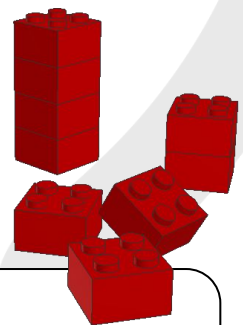
**Brick Votes are a clear and visual way to prioritise.**

### What?

Note: This activity takes place after brainstorming or other ideation activities.

The outcomes of the brainstorming session are written on system cards or sticky notes or are captured as physical models.

In this activity LEGO® bricks are the currency for priority. Everyone gets a very limited number of bricks and needs to assign these to the highest priority items.



### Materials:

3 2x2 stud LEGO bricks per participant

### How?

1. Arrange brainstorming outcomes on a table or flat surface.
2. Each participant has 3 LEGO bricks.
3. Participants can distribute 1, 2 or 3 bricks next to the outcome or outcomes they think are most important.
4. When everyone has distributed their bricks, they are stacked into a tower next to the item they relate to.
5. The higher the stack the more important that outcome. Use this information to move into action planning.